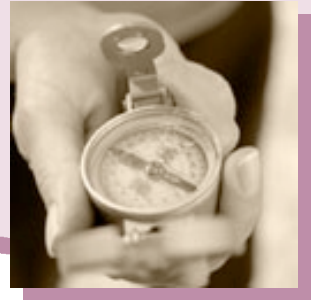


# Quick Draw Marketing Planning

Work on your own marketing plan in a small group using a simple, interactive planning technique.



**Q**uick Draw Marketing Planning will help you to create a simple action plan for your marketing activity in just one day.

**U**sing practical, interactive group activities we will take you through the process of creating a marketing plan which you will be able to start to implement straight away.

**W**e won't cut any corners when it comes to sound marketing thinking and good practice but we'll cut through all the corporate jargon and complicated planning practice to get to the bits that matter and make a difference to your business.

## Who is it for?

Anyone who is responsible for marketing a small business who feels their marketing is disorganised, not thought through properly or plain ineffective and disconnected from their

business goals. No previous marketing knowledge or experience is required.

## Who's leading?

Carolyn Page - you can read her profile on the Colporteur website and follow her thoughts on marketing for small businesses at [www.twitter.com/SMEMarketingTip](http://www.twitter.com/SMEMarketingTip).

## What time?

9:30am - 4:30pm

Registration from 9:15am

## Where?

**Faringdon Business Centre**

**Volunteer Way**

**Faringdon**

**SN7 7YR**

**Tel: 08458 505 066**

Map and directions at

[www.gweworkspace.co.uk](http://www.gweworkspace.co.uk)

## What's provided?

Everything you need will be provided, including materials, refreshments and a light lunch. Please advise us on booking if you have any special requirements.

**COLPORTEUR - HELPING YOU TO DEVELOP YOUR MARKETING SKILLS**

**colporteur**

tel. 0845 4 300 900

[www.colporteur.co.uk](http://www.colporteur.co.uk)